

Quarterly

Site Update

Spring 2023

**raising
readers**

Making Books and Reading Part of
Growing Up in Maine

New Materials

By now, we hope you're received the new Raising Readers materials in the mail. Here are some things to keep in mind:

- Recycle everything with the old image printed on it.
- Please do not toss any books with the old image. Use the roll of stickers enclosed in the box to cover up the old image instead, and continue giving them out at well-child visits. Books with the updated logo will soon come. Too, if you need another roll of stickers, you can order them with your next Raising Readers' book order.
- Since we sent you a "starter pack," feel free to order as many materials as you'd like the next time you login to order your books. As always, we appreciate any opportunity we can consolidate shipping costs.
- **Extended deadline:** If you'd like to participate in the Bingo game, which was enclosed in the box of materials, feel free! Email, fax, or mail your completed Bingo card to us by May 1st for a chance to win a prize.



***If you haven't received your new materials, give us a call or email us.**

Did you know?

Our new website is a great resource for patients to find free, downloadable book activities for Raising Readers picture books, ages 2 years-5 years.

Simply search for a picture book, scroll down the book's page to look for the activity icon (example to the right) and click on the link to download the file. These are the same activities that custom printed in the back of every picture book to make read-aloud time more engaging and to help prompt parents and caregivers to get even more life out of their read-aloud favorites.



The 2022 Annual Report

We're excited to share with you the 2022 Annual Report. Thanks to your partnership and continued funding from the Libra Foundation, we've made quite an impact over 22 years. We've reached more than 300,000 children with over 3.4 million books through all midwives, hospitals, and healthcare providers serving Maine children.

We certainly couldn't do it without you and are so appreciative of the statewide network of champions who work to make books and reading part of growing up in Maine every day of the year.

We hope you'll hang this copy somewhere in your office where all your colleagues can see the impact your work has on Maine families.

**Need Assistance?
Contact Us
1.800.397.3263**

Anne Quirion
Program Manager
(207) 661-7561

Mary Catherine Tee
Program Manager
(207) 661-7531

Roxanne Rowe
Prog. Coordinator
(207) 661-7593

Kellie Stanhope
Prog. Coordinator
(207) 973-6855

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