

raising readers™

2022 Annual Report

OUR MISSION:

Raising Readers partners with hospitals, midwives, and health care providers to give books to all Maine children at birth and at well-child visits through age five.



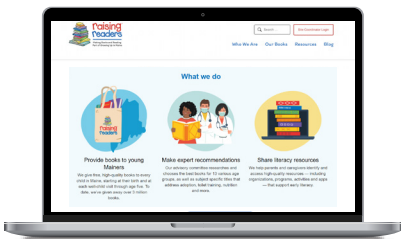
SINCE 2000, WE'VE:

- Given **3.4 million books** to Maine families
- Provided **every child** with books to call their own
- Served **every county** in Maine
- Partnered with **every hospital and midwifery** to give totes full of books to newborns
- Partnered with **every health care provider** offering well-child care to give books to Maine children

IN 2022, RAISING READERS:

- Gave **148,500 books** to Maine children
- Reached **61,600 children** at birth and at well-child visits
- Partnered with over **325 hospitals, midwiferies, and primary care offices** to build home libraries in every corner of Maine
- Supported **275** participating sites through virtual site visits

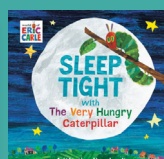
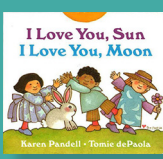
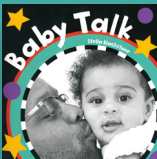
Visit the new and improved **Raising Readers website** to see all the books we've selected over the years and the reasons we chose them, to learn what's happening in a little one's brain and body in the early years, to download book activities, and so much more!



Explore more at raisingreaders.org

Books Spark a Lifelong Love of Reading

Parents and children always tell us how Raising Readers' books are treasured family favorites. And health care providers often tell us that giving books to their youngest patients is the highlight of their day. Here are some of the books we gave this past year.



Newborn

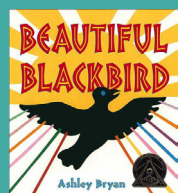
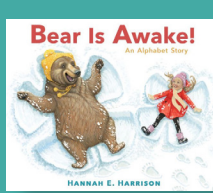
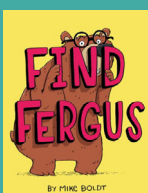
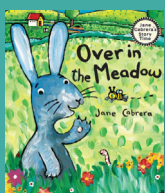
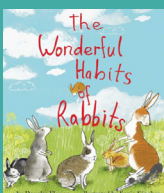
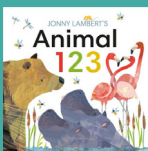
2 months

4 months

6 months

9 months

12 months



15 months

18 months

30 months

2 years

3 years

4 years

5 years



Making Books and Reading
Part of Growing Up in Maine

MaineHealth in collaboration with Northern Light Health.

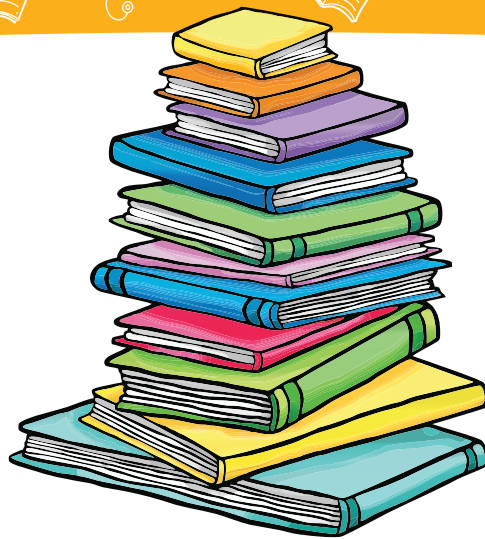
Raising Readers is a statewide program funded by the Libra Foundation, led and administered by MaineHealth, in collaboration with Northern Light Health, and support from The Barbara Bush Children's Hospital at Maine Medical Center.

PROGRAM STAFF

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- Annie Powers, MD and PhD, Penobscot Pediatrics, Penobscot Community Health Care
Clinical Advisor
- Brian Youth, MD, Maine Medical Partners Westbrook Pediatrics, MaineHealth
Clinical Advisor
- Kirsten Cappy, I'm Your Neighbor Books
Book Advisor



Thanks to the work you do and to the generous funding from the Libra Foundation, every Maine child has a library of books to call their own and Maine consistently ranks in the top three states where parents read most often to their children!*

*National Survey of Children's Health

Join our online community of early childhood literacy champions!

Followers:  94,200  4,100
 1,680  1,000  290

Learn more at:



raisingreaders.org

**raising
readers**

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