

Quarterly

# Site Update

Fall 2021 (Birth Centers)

**raising  
readers**<sup>™</sup>

Making Books and Reading Part of  
Growing Up in Maine

## Our Tote Bags have a New Look!

The next time you order book totes from us, you'll notice they look a little different. We've updated our imagery to include a new design on the front of the tote and a little gift tag around the handle. These new-and-improved totes have started shipping from the warehouse and will make their way to you the next time your order. We hope you and your families love these as much as we do!



**Need Assistance?  
Contact Us**  
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## Tote Inventory Reminders

- **Use up old totes first.**  
As books turnover, please use up last year's titles before ordering new ones. Our budget depends on using up the entire inventory of one year's books before moving on to the next.
- **Plan ahead for shipping.**  
Pandemic-related shipping delays, along with the heavy shipping load this time of year, may mean that your deliveries are more likely to take the full 3-5 business days to arrive.
- **Use and Replace.**  
It may not seem like a big deal if you round the number of births each time your order, but consider this: What if all 50 birth sites did that? Helping us know the exact number of births in the state helps us plan ahead when we order books for well-child visits.

Thank you for helping us use our resources as our funder intends.



## Giving the Gift of Reading

The holiday season reminds us there are many people we owe a debt of gratitude. Our heartfelt thanks for helping us give the gift of reading to Maine children. It's a gift with a lasting impact. Raising Readers simply wouldn't be possible without the support of participating sites like yours.

The Libra Foundation is the other half of the Raising Readers equation. Their ongoing funding of the program, combined with your participation, means we've reached more than 300,000 Maine children with 3.1 million books.

**If you'd like to thank Libra for their support,** consider sending them a holiday card to:

Libra Foundation Trustees  
PO Box 17516  
Portland, ME 04112

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