

Quarterly

# Site Update

Summer 2021



Making Books and Reading Part of  
Growing Up in Maine

## What Should I Do with These Stickers?

Did you get the Raising Readers stickers in the mail recently?



Simply place a sticker over the old logo on the back of the Raising Readers books you have in stock. Don't worry - this won't be long-term. It's only until the next batch of customized books start shipping in the spring.

If you need more, order as many as you need through the online ordering system at the same time you order your books, and they'll all arrive together.

## Read-Aloud Tip Sheets in Different Languages (enclosed)

Read-aloud tip sheets are available on the Raising Readers website to download and print. Tips are available in 7 different languages including English, Spanish, Mandarin, Vietnamese, French, Somali, and Arabic. (<https://bit.ly/3IYpcsc>)

Is there a language we're missing? Email us at [info@raisingreaders.org](mailto:info@raisingreaders.org) to let us know what translation might be helpful for your patients and families.



## Reaching Parents Where they Are: Best Practices from our Clinical Champions

It's important to think about early literacy in the context of family literacy – parents may themselves have low literacy skills, or may have negative associations with books and reading. If you're seeing this in your practice, consider these strategies:

- Talk about "looking at books" rather than reading.
- Emphasize the value of storytelling by encouraging parents to look at pictures with their child and talk about what's happening.
- Use books that aren't intimidating, such as those with few words or short sentences. Numbers books and alphabet books can also work well
- Encourage families to seek out the fantastic resources their public library provides. Many Maine libraries are continually adjusting programming due to COVID-19. Most offer both online and in-person story times and/or curbside book checkout to meet their patrons' needs.
- Adults often seek help with their own reading skills because they want to help their children learn. Refer interested parents to a local adult education program.

## Site Information Update: Closing Soon!

We'll soon be wrapping up the Site Information Update. If you haven't already, please login to your site's book ordering page and update the information in the survey that pops up. It should only take a minute or two. Thanks for updating this information and helping us make sure books are getting where they need to go.

## Need Assistance? Contact Us

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