Books, Updates, and Reminders

Waiting Room Books Have a New Name!
Since many sites can no longer have books in waiting areas, we now have boxed sets called Publishers’ Samples. Each set comes with about 20 titles that can be given to families in your community who will benefit from them most. Since these books aren’t purchased with grant funds, you don’t need to track them and they can be given outside of well-child visits. Publisher’s samples are available while supplies last.

Reminder: 30 Month Book Available
Does your practice offer the 30 month well-child visit? If you haven’t already, let us know and we’ll add the 30 month book to your routine ordering schedule.

If you’re interested in ordering either publisher samples or 30 month books, message us through your site login page or email us at info@raisingreaders.org when you place your next book order. We’ll add them to the order to save on shipping costs.

Research of Interest

Parents and Children Verbalize Less with E-Books
A study published in Pediatrics found that parents and toddlers have fewer back-and-forth interactions, an important early literacy practice, when reading electronic books compared to reading print books. The study titled Differences in Parent-Toddler Interactions with Electronic Versus Print Books suggests that pediatricians and medical providers continue to promote shared reading of print books.

Consider printing the study by clicking the link above and sharing it with your colleagues and teams. Or, you can find it and other studies on our website under the Healthcare Providers section.