

Quarterly

Site Update

Volume 2, Issue 4

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Raising Readers

Dear Site Coordinator:

In this envelope, you'll find the biennial Quality Improvement Survey. Please take the time to complete and return the survey to us. Your feedback is critical to maintaining and improving Raising Readers and making it easy for you to be part of the program. It doesn't take a lot of time and you just might win a fun prize!

What's inside:

- Site Information Update Form
- Site Coordinator Quality Improvement Survey

Please take a moment to review and update the information on the Site Information Update form and provide any missing information. Accurate shipping and contact information is critical to getting books to you in a timely fashion.



It All Starts with You

Birth Centers play a very important role in fulfilling Raising Readers' mission by introducing families to books and reading from the very beginning. Here are some key messages you might share with families as you give them a newborn tote.

- 1) The child will receive a book from his/her doctor at each well-child visit from two months through five years. That's 11 more books!
- 2) Reading aloud to children (even very young babies) promotes language development.
- 3) Reading aloud to children helps prepare them to learn to read.

Here's Why it Makes a Difference

- ◆ 85% of a child's brain develops by age 3. (zerotothree.org)
- ◆ Research shows the development of early literacy skills through early experiences with books and stories is critically linked to a child's success in learning to read. (*Contacts of Literacy: What Children Learn from Learning to Read Books*)

Thank You

Thank you for your continued support of the Raising Readers program and for inspiring a love of books and reading in *all* Maine children from the very beginning. We couldn't do it without you!

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