



March 2007
Volume 7, Issue 3

New Window Clings

We've changed our 'We Participate' sticker to a new format – a repositionable window cling that won't leave a sticky residue. Show you're part of the program by posting the enclosed cling at your registration window. The original sticker is also still available if you prefer.

Call 800-397-3263 if you need more window clings.

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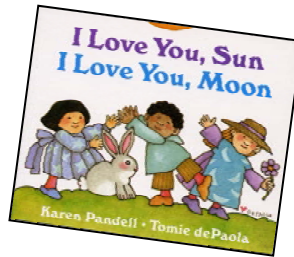
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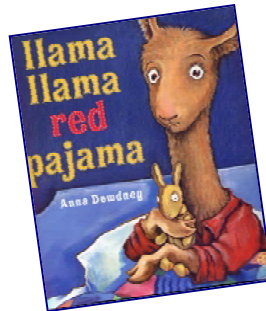
www.raisingreaders.org

Raising Readers Update

More New Books



I Love You, Sun, I Love You, Moon has replaced *Who Said Moo?* in the 9-month slot.



Llama Llama Red Pajama will replace *Barn Cat*. It will start shipping in March.

You'll find **activity sheets** related to this book on our website at www.raisingreaders.org.

Ordering and Reporting Changes

We continue to assess how the program is working and have decided to make a small change in reporting and ordering requirements. QI survey results have shown that tracking and reporting actual numbers of well child visits is difficult for some of you. And experience has shown that it's a safe bet that if a book was given out, it was given out at a well child visit, as required in the program. Therefore, we are changing both online reporting and ordering and paper forms to remove the column asking for the **actual number of well child visits**.

Going forward, sites will be asked only for the **number of books given away** and the **number of books being ordered**. Online changes will take place in the near future. Updated paper forms will be sent out to all sites in the next month or so – until then you can simply leave the **actual number of well child visits** column blank. We hope this small change is helpful!

Making the Most of Books in Well Child Visits

Raising Readers books can be an integral part of a well child visit. Maximize their impact by following these suggestions.



- 1) **Give the book early in the visit.** The child often will spend some time looking through the book, giving you and the parent a chance to talk.
- 2) The book can be used as part of your **developmental assessment**:
 - **observe parent-child interaction** while they look at the book, or
 - **assess the child's motor skills** as he or she handles the book.
- 3) Suggest reading aloud at bedtime **to deal with sleep issues**.