



Celebrating 10 years and 1.3 Million Books

Site Update

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Reading to Children in Maine

The U.S. Health Resources Administration released the results of the second round of the **National Study of Children's Health (NSCH)** in July 2009. The study was conducted in 2007 and examined the physical, social and emotional well-being of children in the nation. (Find the study at <http://mchb.hrsa.gov/nsch07>.)

According to the NSCH, **68.6%** of parents in Maine reported reading every day to children ages 0–5. This is consistent with the parent survey we conducted in 2009 in which **61%** of parents reported daily reading to their young children. Maine can be proud of the work it's done in this arena. Nationally, only **47.8%** of parents reported daily reading. In the Raising Readers survey, an additional **27%** of parents reported reading to their children at least 3 times per week.

In our parent survey, **79%** of parents reported that their healthcare providers talk with them about reading and **79%** said their healthcare provider told them it was important for them to read to their kids every day or regularly. Way to go!



Fun Facts

More than **115** different books have been distributed through the program.



The program began in 2000, and the first group of five year olds **graduated** in 2005.

The **One Million Book** milestone was reached in 2007.



Coming Soon

10th Anniversary Celebration Events

2010 Title Changes

Please Post\Share

Keep everyone at your site in the loop by posting or sharing this newsletter with all staff.

Questions?

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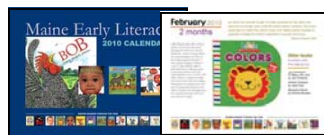
Over or Under?

Our goal is to ship what you order when you order it. Occasionally there are mistakes and we'd like to



know about them. When you get an order take a moment to be sure you got what you ordered and let us know if you didn't. We'll make the order right and it'll help us make sure our process is working well.

Calendar Online



The **Early Literacy Calendar** contains informational pages on each title in the 2010 Collection. You can download and print them out as parent handouts by going to our website. Find them in the **About Us** section. (If you didn't receive a calendar, call us.)

Let Us Know

Are you new to Raising Readers? Do you need help reporting and ordering?

Keep us in the loop about changes at your site and we'll do everything we can to make it easy for you to be part of the program.



We're here to help—give us a call!



www.raisingreaders.org