

2007 QI Survey Results

As part of our network of 376 sites, we want to thank you for your continued support of the program and share the results of our quality improvement survey with you.

Survey results are used to evaluate how the program is operating and to identify opportunities for improvement.

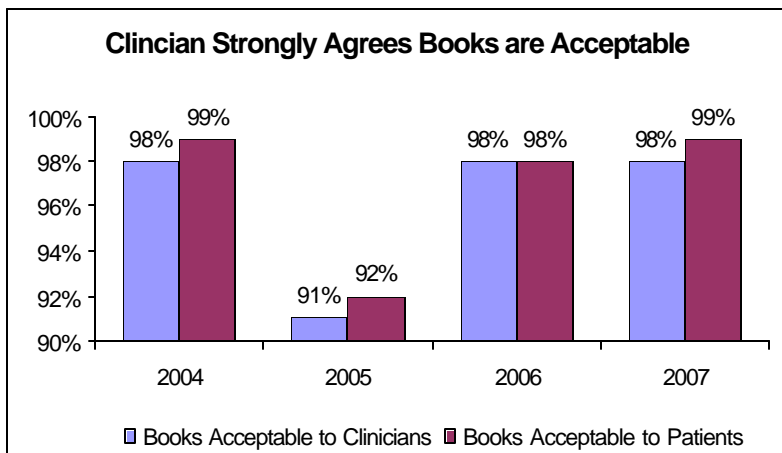
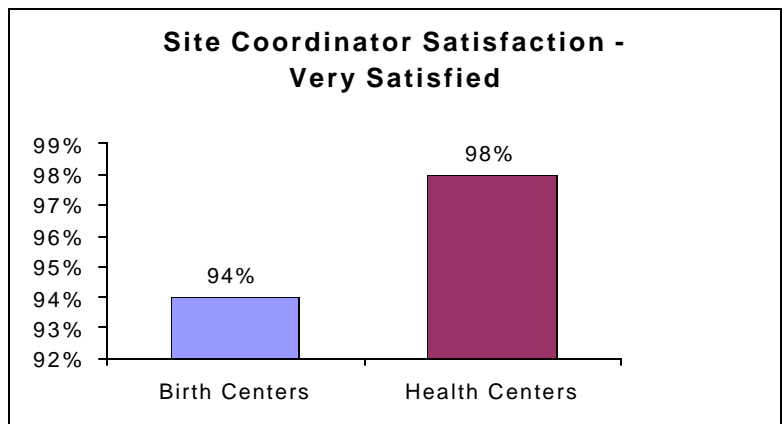
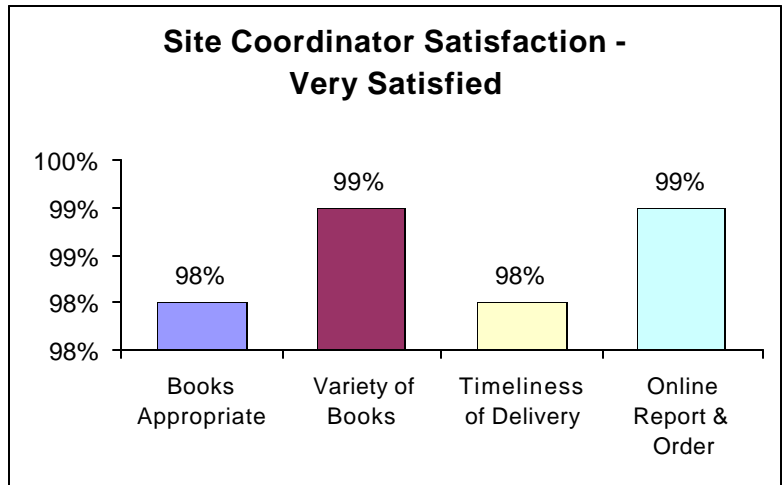
By the fall of this year, your support will have enabled us to get **one million** books into the homes of Maine children!

Sincerely,

Diane E. Skog, MSB
Director



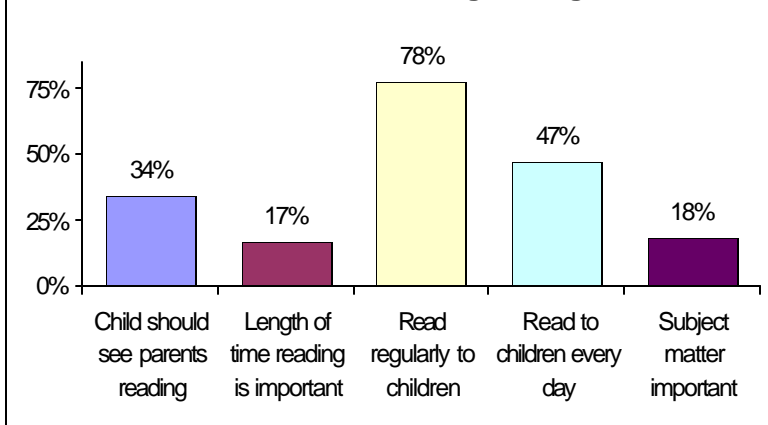
www.raisingreaders.org
1-800-397-3263



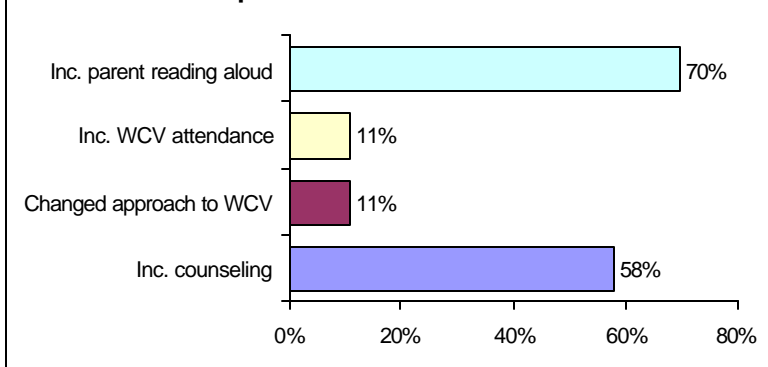


Survey Highlights

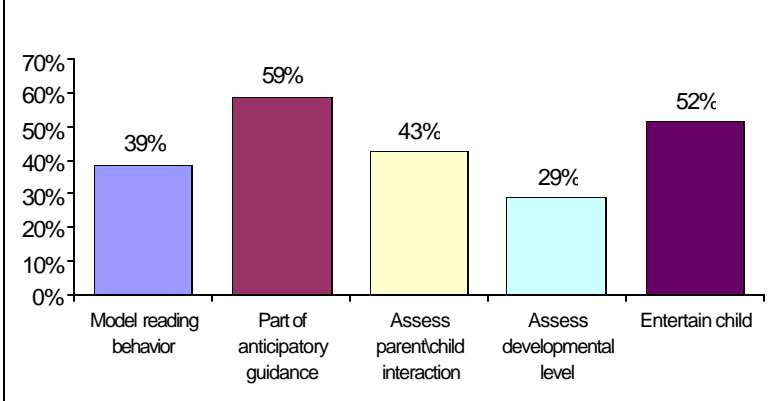
Medical Provider Reading Messages



Impact on Patient and Families



How Book is Used in WCV



99% of medical contacts said their experience with RR was positive.

98% of site coordinators were very satisfied with the support & information provided by program staff.

98% of medical contacts said the RR books were acceptable to them as clinicians. **99%** said they were acceptable to their patients.

59% of medical contacts reported using RR books as part of anticipatory guidance about reading.

97% of medical contacts report talking about reading with patients and their families.

94% of birth centers explain the Raising Readers program to families **and** explain the importance of reading aloud to them.