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Book Changes

- *Peek-a-boo* has replaced *Spish Splash*.
- *Freight Train* replaced *Helen Oxenbury's Big Baby Book*.
- *Turtle Splash* will be replacing *How Do Dinosaurs Get Well Soon*.
- *My Friend and I* will replace *Owen*.

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Raising Readers Update

We Know Who You Are...

Many thanks to those who have returned their quality improvement survey to us. We use information from the survey to help us improve what we do with the program – it really does matter.

If you haven't returned your survey we encourage you to do so. It's not a lot to ask in exchange for the wonderful books you receive for your patients.

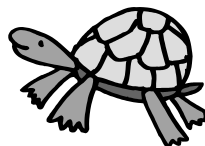
Don't worry if you can't find your survey, we'll be sending you another copy if we haven't heard from you. Thanks for your help!

Trains, Turtles and Ducks

We wanted to remind you that titles stay on the list about a year and then a new book is introduced. We've recently had some changes in books and will be changing a couple of other titles in the next few weeks.

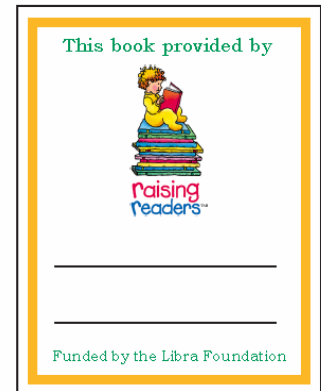
Since we have 325 sites ordering at different times, we don't know exactly when a title will rollover. So you may get a final order of the old title and then the next time you'll get the new book.

If you're a smaller site where books don't turn over as often, give us a call. We can help keep your titles fresh – we've got some great ideas about working with a mix of old and new books.



Bookplates are a Hit

We've heard from a number of sites that they like using the new bookplates. The idea to identify the books as coming from both Raising Readers and the medical practices seems to be quite popular.



Did You Know...

...that bookplates have been around for a long time? Since about the 15th century in fact. While the invention of the printing press meant books were no longer hand-copied, books were still rare and valuable. Bookplates were created to identify the owner of the book and thus, assure its return.

Pride of book ownership is just one facet of enjoying reading. We hope the bookplates continue to be a useful tool to help create that feeling for the kids in your practice.

When you need more bookplates, call the office or make a note on your next monthly report. Thanks!

For more information on bookplates:
www.antioch.com/features_bookplate.html