



Raising Readers Update

1.2 Million Books – Wow!

Maintaining Our Success

Raising Readers is made possible through the generosity of the Libra Foundation, which provides the funding for the program. Since the program began in 2000, the program has provided 1.2 million books to 154,000 Maine children. Participating sites play an important role in maintaining this wonderful program.

You can help ensure continued success by remembering these key program elements:



Only one book is given at each scheduled well child visit from 2 months – 5 years. The books

are intended to support healthy, early childhood development, not cure the sniffles! We know it's tempting to give books to sick kids but the goal is to help parents make the connection between reading and healthy development.

Books aren't placed in waiting rooms or exam rooms or given to siblings. We know all these things are tempting, too! Our budget is based on providing one book to each child at well child visits between the ages of 2 months and 5 years and there's no room for these extras. We do our best to share free samples from our publishers with you so you will have books in your offices. No **Counting Cockatoos** (or other books) in the waiting room, please!

Follow the "use and replace" model. It may not seem like a big deal if you keep extra books on hand, but consider this: What if all **375** sites did that? If this happens too often we might run out of books. Keep these pointers in mind:

- maintain an inventory close to the number of books required to meet your needs for 30 days (only a small buffer – don't overstock). Use and replace, right?
- orders are delivered in 3 – 5 business days. It doesn't take long to get more books when you need them.
- accurately tracking books given is the easiest way to know what you've **used** and need to **replace**.

Questions? If you're new to Raising Readers, you may have questions about this information or other parts of the program. Call or email us anytime for help or with questions – that's why we're here!

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Get Forms 24/7

raisingreaders.org/getforms

Questions?

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