



**raising  
readers™**

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## Books = Love + Fun

During a child's first two years, the most important thing you can do to foster reading is fill a child with "warm interactions around age appropriate books that teach them the equation: books = love + fun."

*Grover Whitehurst,  
renowned reading specialist*

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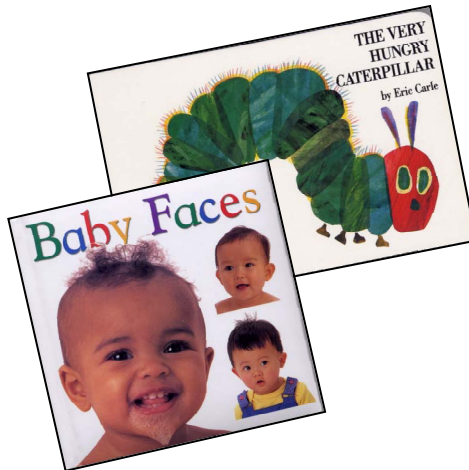
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# Raising Readers Update

## More New Titles

Watch for *The Very Hungry Caterpillar* to crawl into the 2-month slot in January. It replaces *Bright Baby Colors*.



Young babies love to look at pictures of other babies so they're sure to love the new 4-month book, *Baby Faces*. It will also start shipping this month.

We'd like to know what you think of the new titles! Send an e-mail to: [reader@raisingreaders.org](mailto:reader@raisingreaders.org), or call us at 1-800-397-3263.

## Timely Tip

Keep your inventory close to your actual usage each month to ensure you can start using a new title as soon as possible. You won't have a lot of the old title to use up before getting to the new title. For budgetary and inventory reasons it's important that you use the books you have on hand before moving to the new title.

Need help managing your book inventory? Give us a call – we're here to help.

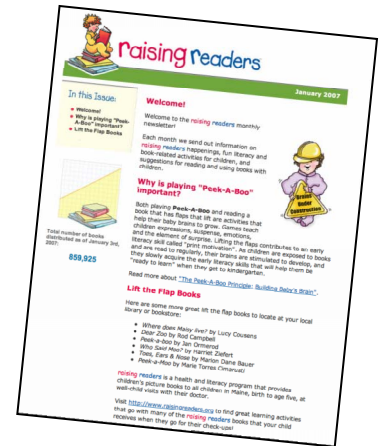


## Reading Messages Part I: Read every day

Providing books to children is the cornerstone of Raising Readers. Equally important is the guidance that families receive along with the book. Studies show that counseling by healthcare providers increases the amount of time parents spend reading aloud to their children.

Regardless of who gives the book, the essential message is: "reading every day is important to your child's healthy development."

## Spreading the News



Watch for our new e-newsletter designed to share information about the importance of reading aloud to young children. It's sent monthly to all our sites, our committee members and other folks interested in Raising Readers. We've also collected a large number of e-mail addresses from parents and will include them in the distribution.



Families can register to receive the e-newsletter by registering on our website – [www.raisingreaders.org](http://www.raisingreaders.org). Tell them to look for the "sign up for e-mail" icon.