

Site Update

Volume 11, Issue 11

November 2011

raising
readers

Growing Up Knowing!

New for 2012: Early Literacy Calendar for Parents

Watch your mail in December for the *Early Literacy Calendar* featuring each of the titles in the 2012 collection. This year's calendar was written to help parents support their children in acquiring the early literacy and language skills that will help them "grow up knowing." The parent version of the calendar will be sent to participating sites, libraries, home visiting and family literacy programs and many others. Check out the "Parent Tips" and "Beyond Reading Aloud" tips on each page.



For many years, we've collaborated with Maine Roads to Quality to create Maine's Early Literacy Calendar. The calendar was designed to create a bridge between early literacy experiences in the home and childcare settings thereby multiplying the impact of RR books. We're pleased to continue that collaboration and will be sending the *Early Care and Education* version of the calendar to childcare providers across the state in December.

This 'n That

- **The holidays are just around the corner!** The heavy shipping load this time of year may mean that your book deliveries are more likely to take the full 3—5 business days to arrive. Don't get caught short!
- **Use up old inventory first!** The turnover of the 2011 collection is now complete. The new books are tempting but please use up all your 2010 titles before ordering new ones. Our budget depends on using up the entire inventory of one year's books before moving on to the next. (Need help managing your inventory? Give us a call. We can help.)



Did You Know? We Recycle

One thing warehouses have in abundance is boxes. And that's true with the warehouse we work with at Affiliated Materiel Services. They don't just ship books however; they also ship medical supplies across the state. What do they do with all those boxes? They re-use them!

Many of our book cartons are repacked with book orders and sent back out to sites but sometimes there aren't enough book boxes and a medical supply box is used instead. So if you're looking for a book box, look again. Your order may have been shipped to you in a medical supply box. Check the label, it'll tell you the box is from Raising Readers. Or look for the fluorescent green sticker with our logo.

Contact Us

Anne Quirion,
Program Manager
Central, Southern &
Western Maine
(207) 661-7561
1-800-397-3263 x 4

Kate Bartley,
Program Manager
Central, Eastern &
Northern Maine
(207) 299-7322
1-800-397-3263 x 3

Please Post\Share

Keep everyone in the loop by posting or sharing this newsletter with all staff.

www.raisingreaders.org

