

Site Update

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raising
readers

New @ 9 months: Peek-a-boo what?

This book may seem familiar as it replaces a similar title, *Peek-a-boo Who?* The new title will begin shipping in August.

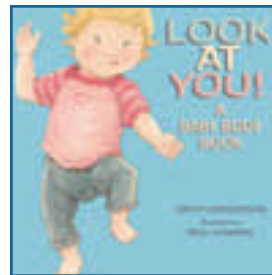


Information to share with parents:

Peekaboo is a favorite game of babies as they are beginning to learn object permanence (the concept that an object exists, even if you can't see it) around nine months of age. *Peek-a-Boo what?* Has the advantage of large flaps for babies to open themselves and an added bonus of rhyming words with each discovery. At this age infants might be showing some preference for certain books and will want to hold them and mouth them. Honor this interest! Babies will delight in pointing to the rhyming word as they open the flap. Continue peek-a-boo games throughout your day—when putting on a diaper, a bib or covering up a favorite toy with a cloth on the floor. This “back and forth” between baby and caregiver forms the foundation for later interactions. The ability to talk and converse is directly related to later literacy development.

New @ 12 months: Look at You!

The new title will begin shipping in August. It replaces *Walk with Me!*



Information to share with parents:

Look At You! A Baby Body Book takes everyday baby experiences and adds lots of rich vocabulary. It moves beyond nouns—names and labels so often the content of infant books—and adds verbs, adjectives and adverbs such as wiggle, squirm, wobble, sway, squelchy, glide, etc., not necessarily heard in everyday speech. It adds emotional words of bold, shy and lonely. This exposure to vocabulary is critical to later literacy development. At twelve months the infant is ready for the expansion of the typical baby routines of eating, sleeping and playing. Everyday routines in the home, in child care, and in the neighborhood afford many opportunities to use rich vocabulary. Long before children will ever express these words, they will understand them with repeated use.

Food for Thought...

....the more language children hear as infants and toddlers from their parents, the larger their vocabularies.... Moreover, the type of language parents model for their children is key in infants' and toddlers' acquisition of language. – Hart, and Risley, 1995

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