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Brochure Holders Available



Need a holder for the new parent brochures? Need more brochures? Call us at 800-397-3263 and we'll send them out.

Contacts

Anne Quirion
Program Coordinator
Western & Southern Maine
1-800-397-3263 or 541-7561
anne@raisingreaders.org

Kate Bartley
Program Coordinator
Eastern & Northern Maine
1-800-397-3263 or 973-4946
kate@raisingreaders.org

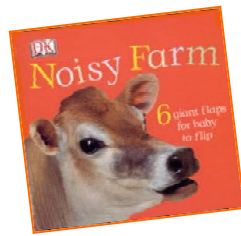
Pauline Bergeron-Flood
Program Assistant
1-800-397-3263 or 541-7531
pauline@raisingreaders.org

Diane Skog, MSB
Program Director
diane@raisingreaders.org

www.raisingreaders.org

Raising Readers Update

Moo. Baa. Quack.



Babies will love the farmyard noises in *Noisy Farm*, our new 6-month title. This lift-the-flap book will start shipping in April. Cock-a-doodle-doo!

How are We Doing?

Here's your chance to let us know! Watch your mail in the next couple of weeks for our annual Quality Improvement Survey. Just as you measure quality at your practice or hospital, Raising Readers also needs to be sure it's working well. Thanks for your feedback.

Return the survey by the deadline and you may win a Raising Readers sweatshirt!

On the Road Again



Our annual site visit tour is in full swing! If we haven't visited you yet, you can expect us over the next few months. Thanks for making the time to visit with us -- it's an important opportunity for us to check in with you in person. We always learn a lot about the program from you!

Snapshot Book Selection Committee at Work

The Book Selection Committee met in March to review nearly 80 books for possible use in Raising Readers. It's a lot of work to select, order and ship nearly **170,000** books per year, so we have to get an early start.



Merging? Closing? Let Us Know.

If your practice is closing or merging with another office – please let us know. We need to account for the books you still have on hand. If you're closing, we'll have the books picked up to be used at another site. If you're merging with another practice and plan to combine book inventories, we'll need to know the number of books involved so we can transfer the totals to your combined account. Thanks!