



**Raising
Readers™**

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Focus on Birth Centers



Contacts

Anne Quirion
Program Coordinator
Western and Southern Maine
1-800-397-3263 or 541-7561

Kate Bartley
Program Coordinator
Eastern and Northern Maine
1-800-397-3263 or 973-4946

Pauline Bergeron-Flood
Program Assistant
1-800-397-3263 or 541-7531

www.raisingreaders.org

Raising Readers Update

Ready. Set. Click!

For many Maine hospitals, electronic modes of storing and sharing information have become a way of life. We're proud to offer online reporting and ordering to both our birth centers and medical practices.



If you'd rather report and order with a few clicks of the mouse than use the fax -- give us a call. Online reporting and ordering is available through our website. Let us know you want to try it, and we'll get you set up. A number of hospitals and medical practices are already using the online option and we hear the system is working well.

Spanish? French? Somali?



Maine's population is increasingly diverse. We hear that there are areas that would benefit from having some books available that reflect other cultures or are in other languages. If that's the case in your area, please let us know.

We're exploring ways to make alternate books available and are considering doing a pilot with our birth centers. We'll also provide parent education materials in other languages that reinforce the importance of reading with children.

We'd like to know what other languages/cultures you'd be interested in, and any thoughts you might have about required volume. Thanks for helping us explore this new option.

An Encouraging Word

Tell Us What You Think!

Please check the box with your answer:

1. Have you ever heard about the importance of reading to babies?
 Yes No

2. Would you like to get tips from your doctor or nurse about books and reading?
 Yes No

How many times each week do you plan to read to your baby?
 0 1-2 3-4 5-6 Every Day

How long do you plan to read or look at books with your baby every day?
 5-10 minutes 10-20 minutes 20-30 minutes More than 30 minutes

Would you like information about programs for adults who want to learn English, work on their reading skills, or earn a GED?
 Yes No Not Sure

We would like to hear your opinions about Raising Readers. May we contact you by mail or email?
 Yes No

NAME: _____ E-MAIL: _____
 MAILING ADDRESS: _____
 OTHER COMMENTS: _____

As part of our continuing efforts to measure the impact of the program, we now include a survey for parents in each newborn tote.

When you give out a tote, we'd appreciate it if you'd encourage the parents to complete the survey and return it to us. The postage-paid postcard survey is part of the brochure included in the totes and takes only moments to complete.

Thanks for the help!

Supplies Needed?

Program materials such as posters, bookmarks, bookplates and chart stickers are available to all Raising Readers sites, including birth centers. Give us a call if you'd like to order some of these items.

