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# Raising Readers Update

## New Books are very tempting, but...

As titles begin to turnover we wanted to remind you of a few key points. Please keep these in mind as you order new books in the next few months.

## Use up the older title first.

We have a budget like everyone else and we depend on sites using all their books on hand before moving to a new title. When we order new books, we do so based on using up the inventory of the older title first – and of course, we don't want to run short.

If your inventory has really aged we can often find ways to re-use the older titles. If you simply want to move on to the new title just because it's new – please think again. Give us a call to talk about it.

## You may get the "older" title when you order anyway.

We can predict that a title will turnover in a certain month but with 400 sites ordering 165,000 books per year we can't predict exactly when that will happen.

So, if you see that the 4 year book will turnover in March – don't assume you'll automatically get the new title just because you ordered in March. We use up all our inventory of the older title before switching to the newer book – and that change may not happen until the very end of the month.

## In the News

The March edition of *The Nation's Health*, the American Public Health Association's newspaper, features an article on Raising Readers.

## More New Books

Watch for some additional titles to turnover in the next month or so. Here's a sneak peek.

**4 month title.**  
Babies love to look at pictures of other babies' faces.



## The newest 5 year collection.

These books have been a huge hit in the program. We're proud to bring you this third collection which features 5 books by Maine authors or illustrators.

## Still have this in your Waiting Room?



**Please throw it away.  
The contest has ended.  
Thanks!**