

Site Update

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Raising
Readers

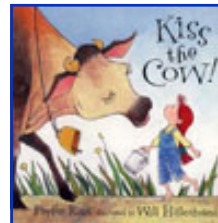
Spring has Sprung!

Fresh New Titles: 2 months, 18 months, 4 years

The transition to the 2011 titles kicks off in May when we expect to begin shipping several new titles. Watch for these new books over the next few months.

Kiss the Cow (48 months)

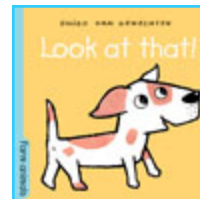
Annalisa, the most curious and stubborn of Mama May's children, disobeys her mother and upsets the family cow by refusing to kiss her in return for the milk she gives.



Why we chose it: We loved the rich language in this book as well as the building drama. Will Annalisa ever kiss that cow and set things right? Annalisa, with her curiosity, stubbornness, and her ability to do the right thing in the end, may remind you of a four-year-old you know. See the back of the book for fun activities related to the story.

Look at that! (2 months)

Introducing children to a variety of farm animals, this entertaining board book allows families to explore animal names and noises with their child.



Sharing this Book with Kids. How do you read a book with just a single word on each page? The reading would be over rather quickly if you just read the animal name. You can instead use this book to talk and interact with your child. For example, with the snail on the first page, could you talk about how slowly a snail moves while running your finger slowly up your baby's arm? Could you "meow" when you reach the cat page?

Meeow and the Little Chairs (18 months)

Meeow, a black cat, gets together with his friends, as they all bring over chairs in different colors and play imaginary games. With its bright primary colors and simple premise, this is a perfect story to start children on picture books. We especially liked the imagination and cooperation that led the friends to turn their chairs into a train.



Choo! Choo! Make a Train. Enhance the experience of this book for your child by making a train with her. Line up your kitchen chairs and climb aboard. Don't forget to make train noises!

See the entire 2011 Collection in the enclosed book list. Reminder: titles turn over when the existing 2010 inventory is depleted. Titles change over throughout the year.

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*Coming next
month: Annual
QI Survey & Site
Information Update*