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### e-mail Communication

As noted in the July newsletter, we will now send the **Site Update** and **Book List & Log** via e-mail to sites who said they wanted to receive them that way. The rest will go via snail mail.

They are also posted in the **Healthcare Providers** section at [www.raisingreaders.org](http://www.raisingreaders.org).

### Contacts

**Anne Quirion**  
Program Coordinator  
Western & Southern Maine  
1-800-397-3263 or 541-7561  
[anne@raisingreaders.org](mailto:anne@raisingreaders.org)

**Kate Bartley, MPA**  
Program Coordinator  
Eastern & Northern Maine  
1-800-397-3263 or 973-4946  
[kate@raisingreaders.org](mailto:kate@raisingreaders.org)

**Pauline Bergeron-Flood**  
Program Assistant  
1-800-397-3263 or 541-7531  
[pauline@raisingreaders.org](mailto:pauline@raisingreaders.org)

**Diane Skog, MSB**  
Program Director  
[diane@raisingreaders.org](mailto:diane@raisingreaders.org)

[www.raisingreaders.org](http://www.raisingreaders.org)

# Raising Readers Update

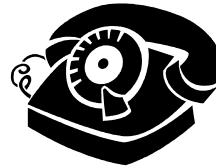
## Are you a New Site Coordinator?

We've learned that it's helpful for someone from our staff to meet with new site coordinators to review how the program works.

We've noticed quite a bit of turnover in site coordinators in the last few months.

While we've been in touch with many of you – we haven't had a chance to meet all of the newcomers.

Give us a call if it would help to have us visit – we know that the transition to a new job or new responsibilities is often hectic!



## 1 Million Countdown: August '07 = 965,000 books

It didn't take long after you put out the **Countdown to One Million** displays for the photos to start coming in. We've already received a number of photos of parents reading with their kids! Thanks for making this happen.

## Site Photos Needed

We'd also like to gather some photos of providers giving Raising Readers books or totes to families.



If you're interested in sharing what Raising Readers looks like at your site – call or email us. We can talk with you about various options for getting the photos and signed releases.

## Health, Culture & Literacy Conference October 26<sup>th</sup> • Freeport

Literacy is the ability to read and write - regardless of the context. **Health literacy** is the ability to read, write and comprehend the vocabulary and concepts used in healthcare settings. People need to be able to perform basic reading and number skills in order to make and carry out decisions affecting their health.

Your participation in Raising Readers is one way you help support health and literacy in the state. By providing books to Maine families, you help prepare children to succeed in school. And many times, a parent will work on her own literacy skills to ensure she can help her children learn to read.

That's why we're pleased to tell you about an upcoming conference -- **Health, Culture & Literacy: Solutions for Clear Health Communication**. The conference is aimed at providing evidence-based tools and resources to improve your ability to communicate more effectively with patients and clients with low health literacy levels and those from Maine's increasingly diverse ethnic groups. Raising Readers will be on hand to share information about the program's impact.

For more information, [www.healthliteracyinmaine.org](http://www.healthliteracyinmaine.org)